

FREE CHECKLIST

5 Signs Your Delivery Ops Need Real-Time Tracking

A quick self-check for operations teams still running deliveries on phone calls and guesswork.

- 1 You're calling drivers just to ask "where are you?"**
If checking on a delivery means phoning the driver, you don't have visibility — you have a workaround. Real-time GPS tracking puts every vehicle on a live map, updated continuously, so you can answer that question yourself.
- 2 Customers keep calling to ask where their order is**
Every "is it here yet?" call is a sign your customers don't have their own visibility either. An automated live tracking link, sent the moment an order ships, answers the question before it's asked.
- 3 You can't tell which drivers or routes are actually efficient**
Without driver performance analytics — delivery success rates, route efficiency, wait times — you're making staffing and routing decisions on gut feel instead of data.
- 4 Delivery disputes have no paper trail**
"The driver said it was delivered" isn't a record. Trip logs and reports — filterable and exportable for any date range — give you an exact account of every trip and stop.
- 5 Vehicles have missed scheduled maintenance or compliance checks**
Missed services usually surface as breakdowns, not warnings. Automated maintenance and compliance reminders catch it before it becomes downtime.

See Anouk Fleet running on your own operation

Live GPS tracking, driver analytics, and automated alerts — deployed and supported by the team who built it.

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